



Contact: Rachel Kay

(619) 867-7353

Rachel@rkpr.net

For Immediate Release

Coromega® Unveils New OmegaBaby Prenatal Supplement

Omega-3 Supplement Company Introduces One-of-Kind DHA Omega-3 Supplement Developed Especially for Moms-to-Be

Vista, Calif. (April 21, 2009) – Premier supplements manufacturer Coromega® today introduced Coromega OmegaBaby, a peach-flavored high DHA omega-3 squeezable supplement that offers mothers-to-be an effective new way to incorporate essential nutrients for their baby’s healthy development into their everyday diet. The uniquely emulsified OmegaBaby offers essential omega-3 fatty acids in a delicious and easy-to-digest formula that is gentle on a pregnant woman’s sensitive stomach. Each serving for pregnant and lactating women provides the daily 300mg of DHA recommended by the National Institutes of Health (NIH).

“DHA is a critical building block for a baby’s brain, eye and central nervous system from conception, but it is difficult for today’s pregnant women to get the recommended daily dose through diet alone,” said Dr. Douglas Bibus, MS, PhD, clinical advisor for Coromega. “The high-quality, emulsified form of omega-3 and DHA in Coromega’s Prenatal OmegaBaby provides superior absorption compared to fish oil capsules, enabling increased health benefits to both the mother-to-be and her baby.”

In addition to benefiting brain development in babies, omega-3 and high levels of DHA have been shown to improve the mother’s health, potentially reducing the risk of postpartum depression.

-more-

Coromega OmegaBaby comes in boxes of 30 peach-flavored convenient squeeze packets, making them perfect for the purse, briefcase or backpack. The tasty, nutrient-rich OmegaBaby formula stays fresh until each packet is opened, and tastes delicious in smoothies, over a scoop of ice-cream, or taken straight from the packet.

Coromega OmegaBaby will be available soon nationally at health food and vitamin retailers, grocery stores, maternity stores, and at numerous online retailers including Amazon, Vitacost and iHerb. For more information about Coromega, please call (877) 275-3725 or visit www.Coromega.com.

About Coromega

Originally formulated by a Norwegian scientist searching for a way to encourage his granddaughter to take her daily dose of fish oil, Coromega was developed after more than 10 years of experimenting and trial and error. The delicious and innovative emulsion technology gained a United States patent in the early 1990s, and in 1998 Coromega was launched.

Today, the Company manufactures a number of supplements, including Coromega Omega-3 Squeeze, Coromega Healthy Heart, Coromega CoQ10, Coromega OmegaBaby, Coromega Child Brain and Body and Coromega Gummy Fruits. For more information, visit www.Coromega.com.

###