



## Fact Sheet

**Overview:** Coromega® is a line of supplements for adults and children, led by its cornerstone product, Coromega Omega3 Squeeze, a unique line of great-tasting omega-3 supplements that make it fun and easy for anyone to get their daily dose of essential omega-3 fatty acids - without any unpleasant aftertaste. Made from high-quality fish oil, Coromega Omega3 Squeeze is a patented emulsified form of omega-3 fatty acids, including EPA and DHA, and tastes like a refreshing, fruit-flavored sports gel. In addition, the proprietary formula offers superior bioavailability, providing 300 percent better omega-3 absorption than fish oil capsules\*. Coromega has no fishy smell or aftertaste and is made without any artificial flavors or sugar. Packaged in convenient daily-dose pouches, the tasty, nutrient-rich mixture stays fresh until it's opened. Just tear, squeeze and enjoy!

**History:** Originally formulated by a Norwegian scientist searching for a way to encourage his granddaughter to enjoy taking her daily dose of fish oil, Coromega was developed after more than 10 years of experimenting and trial and error. The delicious and innovative emulsion technology gained a United States patent in the early 1990s, and in 1999 Coromega was launched.

Today, Coromega is manufactured in an FDA regulated facility in Vista, Calif., and is made with only premium fish oil that been molecularly distilled for purity. This omega-3 base is homogenized with other ingredients in a nitrogen-rich atmosphere to prevent any oxidation or degradation of the product, ensuring the creamy Omega3 Squeeze remains pure and untainted until it's ready to be enjoyed.

**Products:** Current products in the Coromega line include:

### **Coromega® Omega3 Squeeze Supplements**

Each convenient daily-dose pouch contains 2,000mg of fish oil, including 650mg omega-3s, with 350 mg EPA and 230 mg DHA. Coromega Omega3 Squeeze supplements are available in three delicious flavors including:

- Orange
- Chocolate Orange
- Lemon Lime

### **Coromega® Healthy Heart**

A combination of heart-healthy omega-3 fish oil and CoQ10, a powerful antioxidant, each serving of Coromega Healthy Heart provides two heart-beneficial nutrients in an innovative and easy-to-take daily-dose pouch. Each pouch contains 640 mg omega-3s, 220 mg DHA, 340 mg EPA, and 50 mg CoQ10 and comes in a great-tasting Orange flavor.

(more)

### **Coromega® CoQ10**

Each single serving packet of Coromega CoQ10 offers 50 mg of the powerful antioxidant CoQ10, in a delicious Orange flavor. CoQ10 has been shown to support an increase of the body's energy at the cellular level, cognitive function and nervous system health, and the neutralization of damage-causing free radicals.

### **Coromega® Prenatal OmegaBaby - High DHA Omega-3**

Coromega OmegaBaby offers moms-to-be the critical high DHA nutrition they need in a convenient, single serve squeeze pouch, making it easy to take on-the-go. Each serving for pregnant and lactating women provides the daily 300 mg of DHA recommended by the National Institutes of Health (NIH). Coromega OmegaBaby is available in a delicious Perfect Peach flavor and is gentle on sensitive pregnant tummies.

### **Coromega® Child Brain and Body**

Coromega Child Brain and Body Lemon-Lime Squeezers™ provide 200 mg of DHA and 36 mg of EPA in each yummy once-daily packet. DHA is especially important in the development of young brains, and the 5:1 ratio of omega-3s in Coromega Child Brain and Body Squeezers is the same ratio found in mothers' breast milk, so Coromega kids receive the optimal proportions of omega-3 nutrition possible.

### **Coromega® Gummy Fruits**

Coromega Gummy Fruits are delicious, all-natural multi-vitamin and multi-mineral supplements for children that supply kids with a healthy dose of vitamins and minerals in each yummy serving.

Where to Buy: Coromega products are available nationally at health food and vitamin retailers including Whole Foods, GNC, Vitamin Shoppe, and Vitamin World, at grocery stores such as Albertson's and Publix, and numerous online retailers.

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\* Source: Raatz, Susan K. et al. Enhanced Absorption of n-3 Fatty Acids from Emulsified Compared with Encapsulated Fish Oil. J Am Diet Assoc. 2009; 109:1076-1081.

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